



Bruce Munro
**FIELD OF LIGHT
AT SENSORIO**



SENSORIO ANNOUNCES THE EXTENSION OF **Bruce Munro: FIELD OF LIGHT AT SENSORIO**

DUE TO OVERWHELMING PUBLIC DEMAND

Extended through June 30, 2020

PASO ROBLES, CA (10 December 2019) — Due to overwhelming public demand, **Sensorio** announces the extension of the stunning outdoor art exhibit **Bruce Munro: Field of Light at Sensorio** through June 30, 2020. Covering 15 acres of Paso Robles' rolling hills, **Bruce Munro: Field of Light at Sensorio** utilizes an array of over 58,800 stemmed spheres lit by fiber-optics, gently illuminating the landscape in subtle blooms of morphing color, through which the public may stroll. Since its opening last May, the immersive exhibit immediately captured an international audience, significantly exceeding all attendance expectations with thousands of visitors arriving from around the globe to experience this remarkable event. It has also attracted international media attention, applauded for creating a "movement that infuses culture in valleys of viticulture," (*The New York Times*), and described as "the future of public wellness" (*Forbes*), and a "pilgrimage-worthy art escape" that is "meant to complement, never compete or detract, from the beauty of the landscape" (*Travel + Leisure*). **Bruce Munro: Field of Light at Sensorio** is now open Thursday- Sunday evenings through June 30, 2020 at **Sensorio**, 4380 Highway 46 East, Paso Robles, California. For more information, the public may visit **SensorioPaso.com** or call **(805) 226-4287**. Tickets for extended dates of **Bruce Munro: Field of Light at Sensorio** will be available at 9:00am (PST), Tuesday, December 17.

For **Sensorio**, world acclaimed British artist Bruce Munro created an unparalleled immersive experience in a breathtaking otherworld. **Bruce Munro: Field of Light at Sensorio** is larger in size than any other Munro exhibition internationally and is Munro's first US exhibit entirely

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powered by solar. **Field of Light at Sensorio** has been described as “mesmerizing” (*Los Angeles Times*), “art that you experience,” (*San Francisco Chronicle*), a “dreamlike glowing landscape” (*SLO Tribune*), and a “well-considered mix of technology, art installations, and community elements” (*Forbes*). On-site amenities include food and alcoholic beverages available for purchase, and a special VIP terrace option offering a more extensive dining experience with a breathtaking view of the exhibit. A rotating array of artists present live music on the Event Lawn during exhibit hours.

London-born **Bruce Munro** is best known for large-scale light-based artworks inspired largely by his continuous study of natural light and his curiosity for shared human experiences. With a fine arts degree, early career training in the lighting design industry, and an inventive urge for reuse, Munro creates art that captures his responses to literature, music, science, and the world around him. His work has been commissioned by and displayed in special exhibitions in galleries, parks, grand estates, cathedrals, botanical gardens, and museums around the globe, including Longwood Gardens, PA; the Guggenheim Museum, NY; the Sharjah Museum of Art, UAE; Montalvo Arts Center, CA; Scottsdale Museum of Contemporary Art, AZ; Desert Botanical Garden, AZ; Jeju Light Art Festa, South Korea; the Colorado Springs Fine Arts Center, CO; Sotheby’s *Beyond Limits* at Chatsworth; Victoria & Albert Museum, London; Waddesdon Manor, the Rothschild Collection, Buckinghamshire; and Salisbury Cathedral, among others. Artworks by Munro are held in the permanent collections of museums and public art collections worldwide including the Ashmolean Museum of Art and Archeology, Oxford; Cheekwood Botanical Garden and Art Museum, TN; and Texas Tech University Public Art.

The installation has hosted in excess of 100,000 visitors to date. This new Central California destination has also offered a highly romantic setting for popping the question, with Sensorio staff reporting at least six marriage proposals on the grounds to date. **Sensorio**, the intersection of art, technology, and nature, has been designed as a destination for entertainment, exploration, meditation, adventure, and delight, honoring the natural topography of the

landscape. Future developments at Sensorio will include a hotel and conference center. Guests are invited to download Sensorio's free app, "Sensorio Paso" for an enhanced experience.

FOR CALENDAR EDITORS:

WHAT: Due to overwhelming public demand, **Sensorio** announces the extension of the stunning outdoor art exhibit **Bruce Munro: Field of Light at Sensorio** through June 30, 2020. Covering 15 acres of Paso Robles' rolling hills, **Bruce Munro: Field of Light at Sensorio** utilizes an array of over 58,800 stemmed spheres lit by fiber-optics, gently illuminating the landscape in subtle blooms of morphing color, through which the public may stroll. Since its opening last May, the immersive exhibit immediately captured an international audience, significantly exceeding all attendance expectations with thousands of visitors arriving from around the globe to experience this remarkable event. Tickets for extended dates of **Bruce Munro: Field of Light at Sensorio** will be available at 9:00am (PST), Tuesday, December 17

WHEN: Thursdays through Sundays, now through June 30, 2020

VIEWINGS:

January:	5:00pm – 9:00pm
February:	5:30pm – 9:30pm (Thursday, Sunday) 5:30pm – 10:00pm (Friday, Saturday)
March:	6:00pm – 9:00pm (Thursday, Sunday) 6:00pm – 10:00pm (Friday, Saturday)
April-June:	7:00pm – 10:00pm (Thursday, Sunday) 7:00pm – 11:00pm (Friday, Saturday)

Incident weather may cause a cancellation. All ticket holders will be offered a future date at full value.

Note: On-site box office closes 45 minutes prior to close, and lights farthest from the entrance will begin to dim 15 minutes prior to close.

WHERE: **Sensorio**, 4380 Highway 46 East, Paso Robles

TICKETS: Tickets for extended dates of **Bruce Munro: Field of Light at Sensorio** will be available at 9:00am (PST), Tuesday, December 17

ADULT ADMISSION: \$30 - \$40 + Fees

CHILD ADMISSION (12+ Under): \$9.50 + Fees Thursdays, \$19 + Fees Fri. - Sun.
Children under 2 years admitted free

VIP TERRACE: \$115 + Fees, includes customized gourmet VIP Picnic Dinner, two drink tickets, access to Private VIP Terrace

\$119 LOCALS SEASON PASS (unlimited admission for passholder only)
Must be a resident of SLO County to be eligible. Available only at Sensorio's Box Office during hours of operation.

GROUP SALES

Discounts for groups of 20+. Email groups@sensoriopaso.com for further information.

INFO: For information visit **SensorioPaso.com** or call **(805) 226-4287**.

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PRESS: Contact Lauren Goldfarb, Carla Befera & Co.
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Contact Sensorio
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PHOTOS: Downloadable high-res photos are available here:
<http://cbpr.co/press/BruceMunroSensorio>