



## CORPORATE SPONSORSHIP OPPORTUNITIES

Sensorio offers companies/corporations the opportunity to become a Sponsor at Bruce Munro: Field of Light at Sensorio on a seasonal basis.

Approximately 80,000 visitors are expected to attend the exhibit's inaugural 2019 Season beginning May 19, 2019 and extending through January 5, 2020. Opportunities include but are not limited to:

### EVENT LAWN

Your first impression at Bruce Munro: Field of Light at Sensorio featuring the box office, merchandise sales, live entertainment stage and specialty food and beverage.

### VIP TERRACE

Exclusive VIP Terrace overlooking Bruce Munro: Field of Light at Sensorio. An enhanced experience, this elegant private picnic area offers specially crafted gourmet picnic fare and libations under the stars.

### APP (IPHONE & ANDROID)

Downloadable free app featuring background and on-site information on Bruce Munro and the Field of Light exhibit at Sensorio voiced by Bruce Munro.

- Sponsor logo/tagline on signage, collateral, website and related social media messaging
- Ability to distribute sponsor collateral materials
- (100) complimentary tickets for use in 2019
- Private Event in VIP Area for 100 guests

All Corporate Sponsorship programs are individually customized to reflect the Sponsor's marketing objectives.

## CROSS-PROMOTIONAL OPPORTUNITIES

### Preferred Partnerships

Sensorio offers area hotels and wineries the opportunity to become a Preferred Partner at Bruce Munro: Field of Light at Sensorio on a seasonal basis.

Benefits of the Preferred Partner program may include but are not limited to the following:

- Logo placement on collateral, website and related social media messaging
- Priority Advance General Admission and VIP Terrace ticket purchase (availability is limited)
- Discount on group ticket purchases

All Preferred Partnerships are individually customized to reflect the Partner's marketing objectives.

For further information please contact:

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